



Fundraising Starter Pack





Hello!

Thank you for requesting this fundraising pack and thank you for supporting us.

Your support matters.

The money you raise means we can continue our ground-breaking research to create medical devices and make a positive impact on the lives of people living with challenging medical conditions, including Alzheimer's disease, Crohn's disease, hearing impairment, Parkinson's disease and tinnitus.

Whatever your own reason for helping us continue our research, we are delighted that you are joining our community of valued fundraisers.

We've put this pack together and included lots of different ideas, top tips and resources to help you raise as much as possible - and importantly have fun along the way!

If you have any questions about how to setup or run your fundraiser, don't hesitate to get in touch with us. We're here to help!

We're very excited to see how you choose to fundraise and help us solve the world's most challenging medical conditions with innovative technology.

Every donation, no matter what size, makes a real difference.

Thank you,
Lucy Hooper
Fundraising Team



Tips



Thank you for taking part and supporting our mission to make a positive impact on the lives of people living with challenging medical conditions.

Here are some tips to help make your fundraiser the best it can be!

✔ Setup your online fundraising page

Register your event at fundraise.bionicsinstitute.org and edit the page with your own photos and story to let everyone know what you're doing and why. Explain what it means to you and why you're supporting Bionics Institute.

✔ Spread the word via email and on social media

Your friends and family will be impressed with your efforts and want to support you. So let them know how it's going by sharing updates such as training photos and videos. Don't forget to make it easy for them to donate by including a link to your fundraising page.

✔ Don't forget to set a target

Targets increase the chances of people donating - so be bold and if you go past it keep setting it higher. We're always here to help you reach your goal!

✔ Thank your supporters

No matter how big or small their contribution, let your supporters know how grateful you are with a personal thank you or shout out on social media.

✔ Get the ball rolling

Donating to your own page first really does motivate others to follow suit. Set the bar as high as you can and watch the donations roll in.

✔ Share your success and inspire others

Share your photos from the event so that you can inspire others to get involved and fundraise for Bionics Institute's medical device research.

✔ Boost your campaign

Use the fundraising resources available at fundraise.bionicsinstitute.org/resources to help promote your efforts. We have posters, social media tiles, sponsorship forms and other resources available for you to use.

...and most importantly, HAVE FUN!



Ideas

There are plenty of other ways you can support us and help people living with challenging conditions.

Here are some ideas that are great for raising loads of money and having fun.

Don't worry if these aren't for you..just complete our fundraising application form and let us know your fundraising idea!

Don't forget our fundraising team is always available and ready to help you get started!

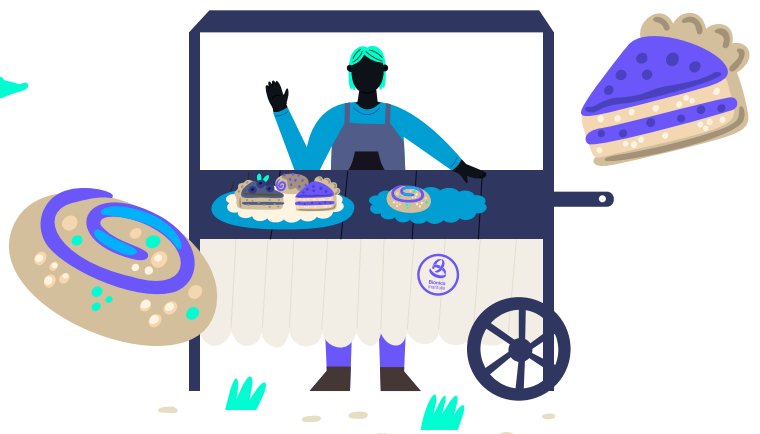


Get A Move On

Get fit and help people at the same time by picking a Couch to your KM fitness challenge in anything active. Walk, run, hop, skip, jump...it's up to you!

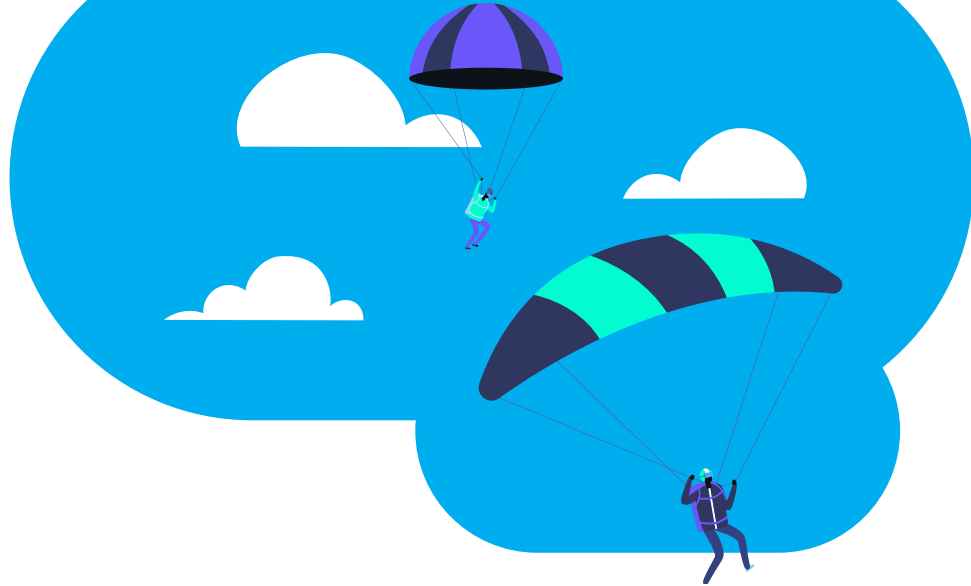
Bake Sale

Lots of people love baking treats and even more people love eating them! Hold a lunchtime bake sale at your school, university, office or community group.



Thrill Seeker

Ever dreamt of diving through the sky, white water rafting, diving with sharks, bungee jumping, or something else that makes you go arghhh?! If so, now could be your time to do it!



Put the Kettle On

Tea and coffee mornings are a great way to catch up with friends, meet new ones and chat about the Institute's life-changing work and why it's so important. You could hold it at home, in a local café or at a community centre.

Celebrate

Whether it's your birthday, anniversary, wedding, or any other occasion, asking your friends and family to make a donation in lieu of gifts is a wonderful way to make your day even more special.



Get to work

Whether it's an office quiz, raffle or a lunchtime cake sale, there's a fundraising idea suitable for everyone's workplace. Don't forget to check if your company can boost your fundraising with match funding.

Hold An Event!

Get your glad rags on and organise your own trivia night or charity ball. Sell tickets to boost funds and hold a raffle or auction on the night. Ask your community to donate prizes and your event will soon be a sell-out occasion.





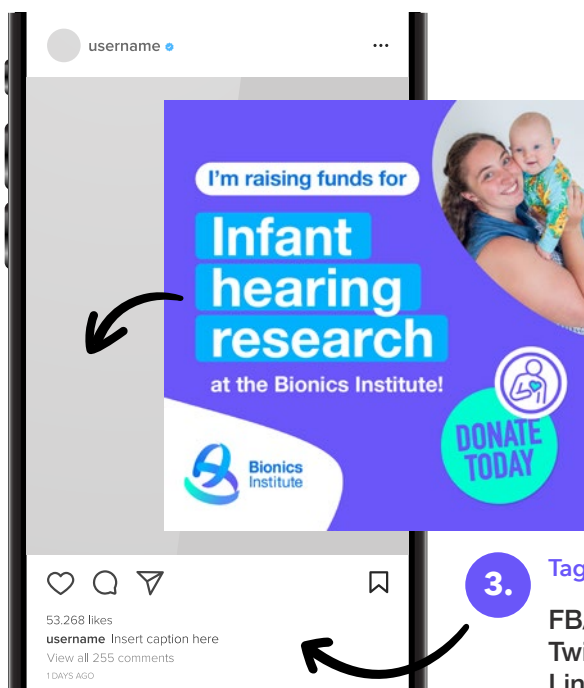
Follow these simple steps to add Bionics Institute resources to your social posts!

Use your own images, or take a look at our downloadable resources and pick your favourite social tile to add to your post.

Let everyone know what you're doing and why. *Are you raising funds to celebrate someone special? Are you achieving a lifetime goal?* People will like to see why you're raising funds for a good cause!

Add a link to your online fundraising page and don't be afraid to ask for support - you'll be surprised how many people will want to help you achieve your goal!

Share your story far and wide and post regular updates to let everyone know how you're going! These could be training updates, event preparation or photos and videos of the actual event.



1. Select the image you downloaded

2. Add in your fundraising link

example:
gofundme.com/f/fun-run

3. Tag Bionics Institute in your posts

FB/Insta: @bionicsinstitute
 Twitter: @bionicsinst
 LinkedIn: @bionicsinstitute



Thank you!

Your support matters.

*Innovation
for Life*



**Bionics
Institute**

Bionics Institute
384-388 Albert Street
East Melbourne VIC 3002
AUSTRALIA
P (03) 9667 7500

www.bionicsinstitute.org
philanthropy@bionicsinstitute.org

ABN 56 006 580 883
ACN 006 580 883

Fundraising Application Form

If you prefer not to use our [online fundraising platform](#), we have some paper-based resources for you. Please complete this form to register your intention to fundraise and send it by post or scanned into an email using the details at the end of the form.

I want to fundraise on behalf of Bionics Institute!

Name

Street Suburb

State Postcode

Mobile Email

Details of your fundraising event

Event description:

Please describe how the funds will be raised:

Fundraising Application Form

Agreement

I have read the 'Terms and Conditions' and agree to conduct my fundraising event in accordance with these 'Terms and Conditions'. I understand my obligations with regards to collecting donations, keeping financial records and sending proceeds raised and financial records to Bionics Institute within the specified time period set out in the 'Terms and Conditions'.

Full name

Signature* Date

*Bionics Institute requires that fundraisers under the age of 18 years obtain the consent of a parent or guardian, and that their fundraising activities are supervised. Please confirm consent and parent or guardian details when completing your registration.

Bionics Institute will contact fundraisers under 18 and/or their nominated parent or guardian about their fundraising activity.

Parent/Guardian details

Full name Relationship

Signature Date

Contact No.

Form return

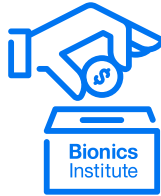
Please return the completed form to Bionics Institute either by email or post.

Email:
philanthropy@bionicsinstitute.org

Post:
Bionics Institute
384-388 Albert Street
East Melbourne VIC 3002

Once this fundraising application is approved, your Authority to Fundraise will be sent to you.





Sponsorship Form

I'm aiming to raise \$

Name

Street Suburb State

Postcode Mobile Email

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Turn over for more

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